

# PREVIEW

## PROFILE

### Professional



#### David Bensimon

*Award-winning author, acclaimed forecaster, institutional trader*

- *Education:* Multiple national awards and top of class in 5-year business program
- *Experience:* 20 years of interbank, exchange-floor, and proprietary trading and investing
- *Institutional:* Chief dealer, head of trading, and chief of staff at top-tier investment banks
- *Publishing:* Two gold medals at international competitions for best investment book
- *Performance:* Well-documented forecasting precision across major markets over a decade

### Polar Pacific



#### *Australia*

Licensed financial adviser established in 1999

[www.polarpacific.com](http://www.polarpacific.com)



#### *Singapore*

Exempt fund manager established in 2007

[www.polarcap.sg](http://www.polarcap.sg)

## PRESENTATIONS

### Public

- *Interviews*
  - In numerous mainstream and financial media (international television, radio, newspapers, magazines, internet) and specialist commodity media (audio, text)
  - See [media page](#) online for links to audio-visual clips from *CNBC / Bloomberg / BNN / ChannelNewsAsia / MoneyTalks / BusinessTimes / AsiaMoney / etc.*
- *Speeches*
  - Sought-after for independent views, compelling analysis, and dynamic delivery
  - Invited to give keynote addresses at established annual industry conferences around the world, especially for outlook on major commodities and currencies

### Private

- *Roadshows*
  - Commissioned by mining and energy companies looking to raise primary capital or secondary market support, to select institutional and family-office investors.
  - Weekly programs in financial centres such as Zurich, Geneva, Paris, Monaco, Luxembourg, and London have produced notable increases in client share prices.
- *Seminars*
  - Commissioned by banks, brokers, hedge funds, and financial advisors to give market insights to trading and sales staff, senior executives, and invited guests.
  - Events in global cities such as Sydney, Singapore, Hong Kong, and London have ranged from 10 attendees at informal sessions to 120 guests at formal lunches.
- *Workshops*
  - Available to individual investors and traders, to give educational understanding of analytical techniques and specific price/time forecasts across range of markets.
  - Half-day and lunch events in Vancouver / Calgary were sold out. Latest project is unique 3-day [Snow Safari](#) combining workshops and adventure to see Polar Bears.

## **PUBLICATIONS**

### **PolarView**

- *Reports*
  - Now in its fifth year (successor to daily and weekly versions of *Dynamic Balance* in 2000-2004), the acclaimed monthly *PolarView* series provides in-depth analysis and explicit forecasts at an intermediate scale for a range of key markets across four asset classes – equity indices, currencies, commodities, and interest rates.
  - Unique technical methodology involving elements of price, time, geometry, structure, and momentum combined with fundamental insights has delivered outstanding accuracy in both absolute forecasts for prices and dates of turning points as well as relative projections for magnitudes and durations of movements.

### **PolarVision**

- *Compilations*
  - Corporate overview including scope of products/services and forecast record
  - Complimentary update of outlook for key markets via extracts from *PolarView*

### **PolarPremium**

- *Consultations*
  - Telephone service where clients can self-select markets/frequency of coverage
  - Provides most immediate insights for active traders and/or sector specialists

## Polar Perspectives

- *Books*
  - The [Special Edition](#) published in 2006 has been honoured with two gold medals for best book in finance/investment at international competitions in New York: 2007 *Independent Publishers Awards* and 2008 *Axiom Business Book Awards*.
    - *Content* – large-scale history/outlook for 30 key markets in 4 sectors
    - *Style* – beautifully-crafted and hand-finished numbered edition of 1618
  - Clients who have discovered the book's valuable insights and detailed roadmap, and purchased this collector's item for themselves or as corporate gifts, include:
    - banks, investment banks, private banks, hedge funds, analysts
    - brokers, bullion dealers, mining companies, journalists, investors

## Polar Passages

- *Extracts*
  - [Precious Edition](#) of Gold and Silver chapters from the award-winning book, with content/charts updated to 2009, and crafted with same distinctive materials.
  - Additional unique feature of an individually-numbered 1-oz bar of .999 brushed silver embedded in the cover, minted with *Polar Pacific* logo. Also available, for a limited number of financial and mining clients, minted with their corporate logo.
    - **Pre-orders begin on 24JUL09**
    - **Publication date on 24JAN10**

## PROPRIETARY

### Polarcap Prosperity

- *Investment Fund*
  - Singapore-based vehicle for long-term global-macro investment philosophy
  - Other funds in *Polarcap* family will have higher-frequency trading approach

### Polar Premier

- *Managed Accounts*
  - Individual asset management service available under Singapore licensing
  - Opportunity for greater activity/leverage tailored to client preferences

## PLANS

### Programs

- *Models*
  - Multi-factor systems with objective calculations generating entry/exit signals
  - *PolarTrend+PolarTrack* weekly models, and *PolarTrade+PolarShot* daily models

### Productions

- *Broadcasts*
  - *Magnificent Markets* – 8-part television mini-series
  - *Magnificent Markets* – 24-part dvd set